

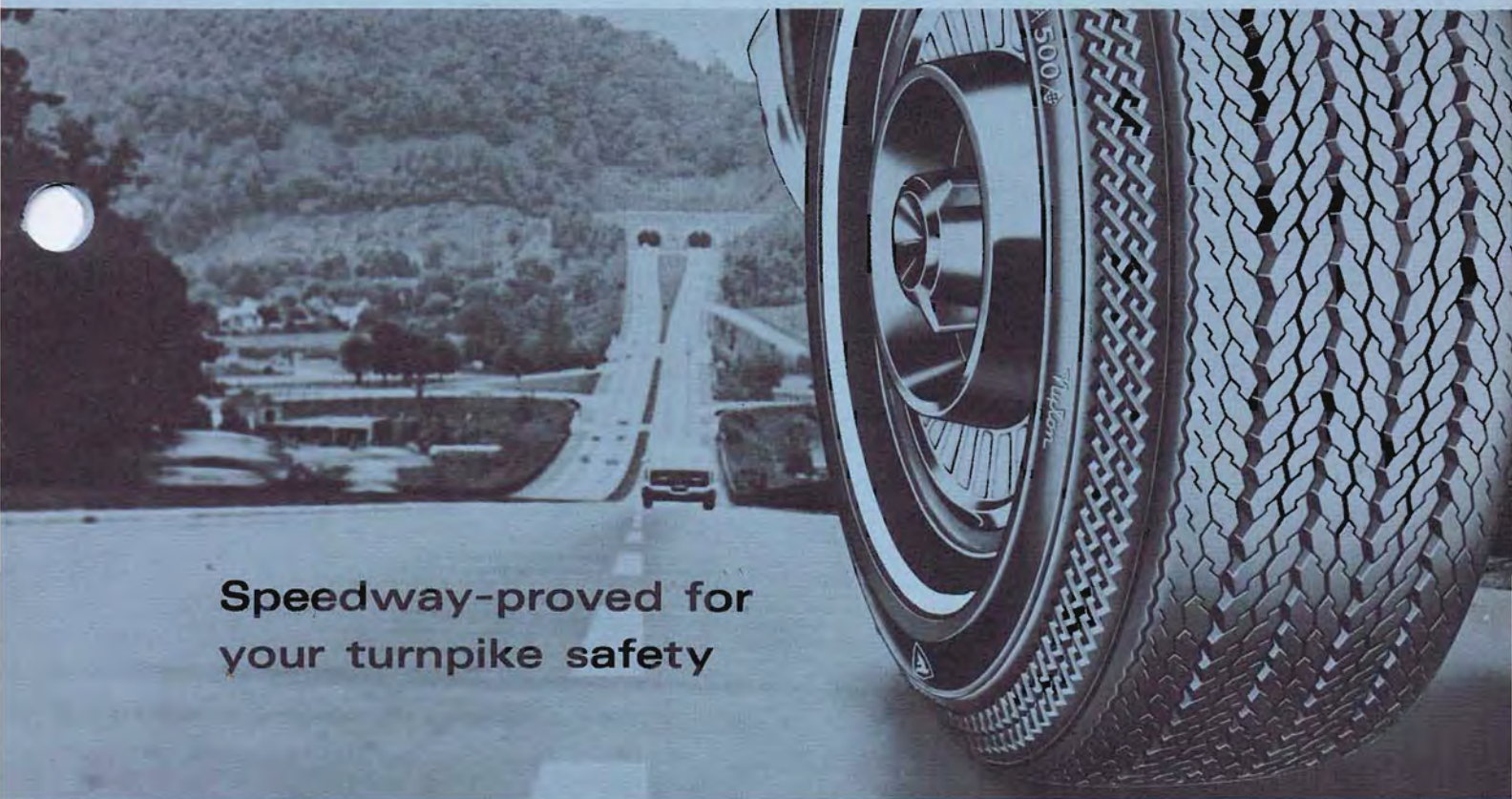
Prices

effective **JANUARY 1, 1966**

(Federal Excise Tax Effective January 1, 1966)

Firestone

**PASSENGER TIRES
and TUBES**



**Speedway-proved for
your turnpike safety**

**NATIONWIDE QUALITY and
ROAD HAZARD GUARANTEES
for the Life of the tread.**

Firestone

Passenger Car Tires

SUPREME

The Prestige Tire for the Discriminating Buyer
Safest Tire Anywhere . . .



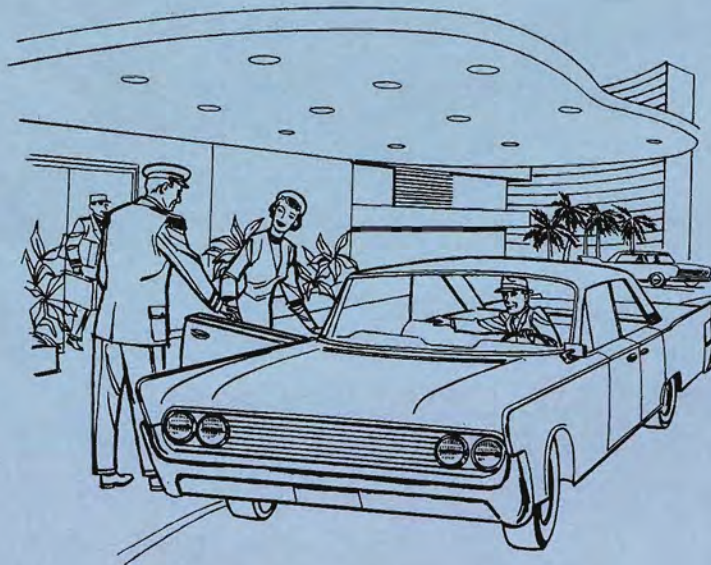
SUPREME

built with **SUP-R-TUF**
Firestone's Miracle Rubber

- ☆ Extra tough for added safety
- ☆ Superior performance
- ☆ Extra long mileage

- Unexcelled mileage and performance.
- Unquestioned safety.
- Utmost puncture and blowout protection.
- Maximum stopping, gripping power
- Noiseless efficiency.
- Unmatched beauty for today's finest cars.

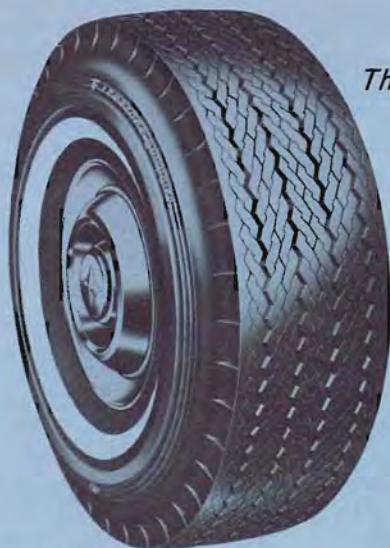
Size	Replaces	Ply Rating	WHITE-BLACK (Supreme Tu NW)		Excise Tax
			Each	Trade	
7.35-14	7.00-14	4	\$ 76.95	5579-30	\$2.73
7.75-14	7.50-14	4	81.45	5905-32	2.88
8.25-14	8.00-14	4	89.30	6474-34	3.02
8.55-14	8.50-14	4	98.10	7112-36	3.29
8.85-14	9.00-14	4	109.20	7917-38	3.47
9.50-14	4	112.85	8182-40	3.78
8.45-15	7.60-15	4	98.10	7112-37	3.26
8.85-15	8.00-15	4	109.20	7917-38	3.57
9.00-15	8.20-15	4	112.85	8182-40	3.74



Firestone

Passenger Car Tires

BUTYLAIRE



The tire that gives you the LUXURY ride

- Made with Firestone's new softer rubber ... BUTYL.

Size	Replaces	Ply Rating	WHITE-BLACK (Butylaire SRL Tu NW)		Excise Tax
			Each	Trade	
6.50-13	4	\$ 39.20	3391-20	\$1.83
7.50-14	7.75-14	4	45.70	3953-25	2.20
8.00-14	8.25-14	4	50.10	4334-26	2.36
8.50-14	8.55-14	4	55.00	4758-28	2.57
9.00-14	8.85-14	4	61.25	5298-30	2.84
9.50-14	4	63.30	5475-30	3.01
6.70-15	7.75-15	4	45.70	3953-26	2.21
7.10-15	8.15-15	4	50.10	4334-27	2.35
7.60-15	8.45-15	4	55.00	4758-29	2.55
8.00-15	8.85-15	4	61.25	5298-30	2.78
8.20-15	4	63.30	5475-32	2.78



SUPER SPORTS '500'—Tubeless

Size	Replaces	Ply Rating	WHITE-BLACK (Sup Sports Tu WS Ny)		Excise Tax
			Each	Trade	
7.35-14	7.00-14	4	\$ 40.45	3297-20	\$2.11
7.75-14	7.50-14	4	42.85	3492-21	2.20
8.25-14	8.00-14	4	46.90	3822-23	2.36
7.75-15	6.70-15	4	42.85	3492-22	2.21
8.15-15	7.10-15	4	46.90	3822-23	2.35
8.85-15	8.00-15	4	57.40	4678-25	2.78

SUPER '500'—Tubeless

Size	Replaces	Ply Rating	ALL BLACK (Sup 500 Tu BI Ny)		Excise Tax
			Each	Trade	
7.75-14	7.50-14	4	\$ 34.70	2967-20	\$2.20
8.25-14	8.00-14	4	38.05	3253-22	2.36
7.75-15	6.70-15	4	34.70	2967-21	2.21
8.15-15	7.10-15	4	38.05	3253-22	2.35
8.85-15	8.00-15	4	46.55	3980-25	2.78

* Available for district stock where market warrants.

Tires designed for demands of sports cars, patrol cars or conventional cars used in sustained high speed driving. Built to take the punishment of fast acceleration, sharp turns and sudden stops. Safe speed margin up to 125 miles per hour.

Firestone

Passenger Car Tires

New "500" Nylon - Tubeless

Developed at the Speedway
for Top-Speed Safety
on the Highway

You can FEEL the Difference in Handling... Stability... Traction



built with **SUP-R-TUF**
Firestone's Miracle Rubber

- ☆ Extra tough for added safety
- ☆ Superior performance
- ☆ Extra long mileage

- America's most asked-for-by-name tire.

- Built with Super-Weld Race Tire Construction.

- Super Strength nylon cord body resists impacts and damaging objects.

- Inner safti-liner protects against blowouts.

- SAFER . . . on all kinds of roads.



Size	Replaces	Ply Rating	BLACK (N 500 Tu Bl Ny)		WHITE-BLACK (N 500 Tu WS Ny)		Excise Tax
			Each	Trade	Each	Trade	
6.50-13	4	\$28.40	2428-18	\$32.10	2745-19	\$1.83
7.00-13	4	30.05	2569-19	34.05	2911-19	1.90
7.25-13S	4	43.00*	3677-21	48.75*	4168-22	2.01
6.95-14	6.50-14	4	30.10	2574-19	34.10	2916-19	1.92
7.35-14	7.00-14	4	31.25	2672-20	35.35	3022-21	2.11
7.75-14	7.50-14	4	33.05	2826-22	37.45	3202-22	2.20
8.25-14	8.00-14	4	36.25	3099-24	41.05	3510-24	2.36
8.55-14	8.50-14	4	39.80	3403-26	45.15	3860-27	2.57
8.85-14	9.00-14	4	44.35	3792-27	50.25	4296-28	2.84
9.50-14	4	51.91	4438-29	3.01
7.35-15	6.50-15	4	31.25	2672-20	35.35	3022-21	2.05
7.75-15	6.70-15	4	33.05	2826-22	37.45	3202-23	2.21
8.15-15	7.10-15	4	36.25	3099-23	41.05	3510-24	2.35
8.45-15	7.60-15	4	39.80	3403-27	45.15	3860-27	2.55
8.85-15	8.00-15	4	44.35	3792-28	50.25	4296-28	2.78
9.00-15	8.20-15	4	45.80	3916-29	51.90	4437-30	2.78
9.15-15	4	51.90	4437-30	2.97

S—Available in Sports Tubeless Nylon for German Mercedes-Benz cars. Order as (Sports Tu Bl Ny or Sports Tu WB Ny).

Special Design Tires

Size	Ply Rating	Each	Trade	Excise Tax	Nomenclature
					order as
7.75-14	2-4	\$ 47.15	3843-20	\$1.88	(Sup Sports Tu Rd Ny)
7.75-14	2-4	42.85	3492-20	1.88	(Sup Sports Tu WS Ny)
8.55-14	2-4	45.15*	3860-26	2.35	(N DLC Tu WS Ny)
8.55-14	2-4	45.15	3860-26	2.35	(N DLC CN Tu WS)
7.75-15	2-4	47.15	3843-20	1.91	(Sup Sports Tu Go Ny)
8.15-15	4	42.00	3591-26	2.35	(N DLC Tu RW)
8.45-15	2-4	44.05	3766-27	2.32	(N DLC Riv Tu 3S)
8.45-15	2-4	56.80*	4629-27	2.32	(Sup Sports Tu Rd Ny)
8.85-15	2-4	49.00	4190-28	2.70	(N DLC T-FD Tu WS)
9.00-15	4	50.65	4331-32	2.78	(N DLC Tu 3S)
8.20-15	8	65.85	5630-34	3.24	(DLC Tu 3S)
8.90-15	8	107.15	9161-34	3.66	(DLC Tu 3S)
9.00-15	6	65.85	5630-34	3.30	(N DLC Tu 3S)

*Available for district stock where market warrants.

Firestone

Passenger Car Tires

New DELUXE CHAMPION—Tubeless



built with **SUP-R-TUF**
Firestone's Miracle Rubber

- ☆ Extra tough for added safety
- ☆ Superior performance
- ☆ Extra long mileage

•The new look tire...

*America's New Car
Manufacturers'
First Choice*



The New De Luxe Champion Station Wagon tire is specifically designed to withstand the extra shock and give the extra service required on heavy, loaded station wagons.

Size	Replaces	Ply Rating	ALL BLACK (N DLC Tu BI Ra)		WHITE-BLACK (N DLC Tu WS Ra)		Excise Tax
			Each	Trade	Each	Trade	
5.60-13	2-4	\$24.10P	2061-14	\$27.90P	2385-14	\$1.39
5.90-13	2-4	24.25P [#]	2073-14	28.10P [#]	2403-14	1.46
6.00-13	2-4	24.25	2073-15	28.10	2403-16	1.38
6.40-13	4	25.80P [#]	2206-18	29.85P [#]	2552-18	1.76
6.50-13	2-4	25.80	2206-17	29.85	2552-17	1.56
6.50-13	6	33.50P	2864-20	1.90
6.70-13	4	27.30P [#]	2334-20	31.60P	2702-20	2.11
7.00-13	2-4	27.30	2334-19	31.60	2702-19	1.75
5.00/ 5.20-14	4	24.25P	2073-16	28.10P	2403-16	1.61
5.60-14	4	24.80P	2120-16	28.75P	2458-16	1.59
6.45-14	6.00-14	2-4	25.50	2180-16	29.55NW	2527-17	1.71
6.95-14	6.50-14	2-4	27.35	2338-18	31.65	2706-18	1.77
7.35-14	7.00-14	2-4	28.40	2428-20	32.90	2813-20	1.86
7.75-14	7.50-14	2-4	30.05	2569-21	34.80	2975-22	1.88
8.25-14	8.00-14	2-4	32.95	2817-23	38.20	3266-24	2.09
8.55-14	8.50-14	2-4	36.20	3095-26	41.90	3582-26	2.35
8.85-14	9.00-14	2-4	40.30	3446-27	46.65	3989-28	2.66
9.50-14	4	41.65P [#]	3561-33	48.25P	4125-34	3.01
5.0 -15	2-4	22.55P	1928-12	26.10P	2232-12	1.36
5.5 -15	2-4	23.70TP	2026-12	27.40TP	2343-13	1.35
5.60-15	4	25.50P	2180-16	29.55P	2527-17	1.68
6.00-15	2-4	26.85P	2296-17	31.10P	2659-18	1.70
7.35-15	6.50-15	2-4	28.40	2428-20	32.90	2813-20	1.84
7.75-15	6.70-15	2-4	30.05	2569-21	34.80	2975-22	1.91
†8.15-15	7.10-15	2-4	32.95	2817-22	38.20	3266-24	2.16
8.45-15	7.60-15	2-4	36.20	3095-25	41.90	3582-25	2.32
8.85-15	8.00-15	2-4	40.30	3446-28	46.65	3989-28	2.70
9.00-15	2-4	41.75*	3570-00	2.36
9.15-15	4	48.25NW	4125-32	2.97
6.00-16	4	27.40P	2343-22	2.16
6.00-16	6	35.65P [#]	3048-27	2.50
6.50-16	6	43.55P	3724-29	2.79
7.00-16	6	50.00P [#]	4275-33	3.25

6-Ply order as (DLC Tu BI Ra or N DLC Tu BI Ra).

Heavy Duty - Tubeless*

Size	Replaces	Ply Rating	ALL BLACK (N DLC Tu BI Ra)		WHITE-BLACK (N DLC Tu WS Ra)		Excise Tax
			Each	Trade	Each	Trade	
7.00-13	8	\$35.50	3035-23	\$41.10	3514-23	\$2.21
6.95-14	6.50-14	8	35.55	3040-21	41.15 [#]	3518-22	2.21
7.35-14	7.00-14	8	36.90	3155-23	42.70 [#]	3651-24	2.39
7.75-14	7.50-14	8	39.05	3339-26	45.20 [#]	3865-25	2.52
8.25-14	8.00-14	8	42.85	3664-27	49.60	4241-28	2.69
8.55-14	8.50-14	8	54.50 [#]	4660-29	2.94
7.75-15	6.70-15	8	39.05	3339-25	45.20	3865-26	2.63
8.15-15	7.10-15	8	42.85	3664-27	49.60	4241-28	2.83
8.45-15	7.60-15	8	47.05	4023-30	2.77
8.90-15	8	88.15P [#]	7537-33	3.66
9.15-15	8	62.70 [#] NW	5361-34	3.36

* This tire especially designed for Station Wagon use.

P— Previous tread design. Order as (DLC Tu BI Ra or DLC Tu NW Ra).

T— Available in Tubed-Type (DLC Ra or DLC NW Ra).

[#] Available for district stock where market warrants.

2-4— 2 Ply - 4 Ply rating.

NW— Available in Narrow Wall design— Order as (N DLC Tu NW Ra).

†— Also available as 4 Ply— Tax \$2.35.

Firestone

Passenger Car Tires

* F 100 (Radial Ply Construction)



The Firestone F-100 Radial Ply Construction tire... the new concept in performance, durability, wear, traction and care-free operation.

built with SUP-R-TUF
Firestone's Miracle Rubber

- ☆ Extra tough for added safety
- ☆ Superior performance
- ☆ Extra long mileage



- America's favorite nylon replacement tire.
- New wrap-around tread with bolstered shoulders.

Size	ALL BLACK (F-100 Tu BI)		WHITE-BLACK (F-100 Tu NW)		Excise Tax
	Each	Trade	Each	Trade	
155-13 (6.00-13)	\$31.55	2698-00	\$36.55	3125-00	\$1.38
165-13 (6.50-13)	33.55	2869-00	38.80	3317-00	1.56
165-14 (6.50-14)	35.55	3040-00	41.15	3518-00	1.77
135-15 (5.0-15)	29.30	2505-00	33.95	2903-00	1.36
155-15 (6.00-15)	34.90	2984-00	40.45	3458-00	1.70
165-15 (6.50-15)	36.90	3155-00	42.75	3655-00	1.84

New SAFETY CHAMPION Nylon

Tubeless

Size	Ply Rat- ing	ALL BLACK (N SAFE CH Tu BI Ny)		WHITE-BLACK (N SAFE CH Tu NW Ny)		Excise Tax
		Each	Trade	Each	Trade	
5.20-13	4	\$19.85	1767-12	\$22.80	2029-13	\$1.36
6.00-13	4	19.85	1767-14	23.15	2060-14	1.61
6.50-13	4	21.00	1869-15	24.35	2167-15	1.83
7.50-14	4	23.80	2118-18	27.05	2407-18	2.20
8.00-14	4	27.25	2425-20	30.50	2715-20	2.36
8.50-14	4	29.90	2661-21	33.05	2941-22	2.57
5.60-15	4	20.80	1851-15	24.15	2149-15	1.68
6.00-15	4	21.95	1954-16	25.25	2247-17	1.91
6.50-15	4	23.35	2078-17	26.65	2372-17	2.05
6.70-15	4	23.80	2118-19	27.05	2407-19	2.21
7.10-15	4	27.25	2425-20	30.50	2715-20	2.35
7.60-15	4	29.90	2661-22	33.05	2941-22	2.55
8.00-15	4	33.30	2964-25	36.45	3244-25	2.78
8.20-15	4	36.55	3253-26	2.78

Tubed-Type

Size	Ply Rat- ing	ALL BLACK (N SAFE CH Tb BI Ny)		WHITE-BLACK (N SAFE CH Tb NW Ny)		Excise Tax
		Each	Trade	Each	Trade	
4.50-12	4	\$17.80P	1584-09	\$.....	\$.94
5.50-15	4	20.85P	1856-14	1.56
6.50-15	4	20.40	1816-16	23.75	2114-16	1.78
6.70-15	4	20.05	1784-17	23.35	2078-17	1.87
7.10-15	4	25.40	2261-18	28.70	2554-18	1.97
7.60-15	4	27.75	2470-20	30.95	2755-20	2.18
8.00-15	4	33.75	3004-22	2.52
6.00-16	4	19.85P	1767-16	1.86
6.50-16	4	27.25P	2425-18	2.09

P— Available in previous Safety Champion tread design at present. Order as (SAFE CH BI Tb Ny) or (SAFE CH Tb NW Ny).

*Factory Shipment only.

Firestone

Passenger Car Tires

CHAMPION Nylon



built with **SUP-R-TUF**
Firestone's Miracle Rubber

☆ Extra tough for added safety

☆ Superior performance

☆ Extra long mileage

- Low in cost — high in value
- Proven bladed tread design for stop and go traction
- The modern styled low price tire



Low price with no sacrifice in quality. You get these outstanding extra features: **SAFETY-FORTIFIED NYLON** for long life and safety. **7-RIB TREAD** for non-skid safety. **SPEEDWAY-PROVED** for safe driving.

Tubeless

Size		Ply Rating	ALL BLACK (CHAMP Tu Bl Ny)		WHITE-BLACK (CHAMP Tu NW Ny)		Excise Tax
			Each	Trade	Each	Trade	
6.00-13	2-4	\$15.80	1485-12	\$18.65	1753-13	\$1.38
6.50-13	2-4	17.15	1612-14	20.05	1885-14	1.56
7.50-14	7.75-14	2-4	20.45	1922-17	23.20	2181-17	1.88
8.00-14	8.25-14	2-4	23.10	2171-18	25.90	2435-18	2.09
8.50-14	8.55-14	2-4	25.35	2383-19	28.10	2641-19	2.35
6.70-15	7.75-15	2-4	20.45	1922-18	23.20	2181-18	1.91
7.10-15	8.15-15	2-4	23.10	2171-19	25.90	2435-20	2.16
7.60-15	8.45-15	2-4	25.35	2383-21	28.10	2641-21	2.32
8.00/ 8.20-15	8.85-15	4	28.85	2712-23	31.50	2961-23	2.78

Tubed-Type

Size		Ply Rating	ALL BLACK (CHAMP Tb Bl Ny)		WHITE-BLACK (CHAMP Tb NW Ny)		Excise Tax
			Each	Trade	Each	Trade	
6.70-15	7.75-15	2-4	\$17.65	1659-18	\$20.50	1927-18	\$1.58
7.10-15	8.15-15	2-4	20.90	1965-19	23.75	2233-19	1.70
7.60-15	8.45-15	2-4	22.85	2148-21	25.65	2411-21	1.83
6.00-16	2-4	16.75	1575-18	19.65P	1847-18	1.52

P — Available in previous tread design only.

NYLONAIRE

Tubeless

Size		Ply Rating	ALL BLACK (Nylonaire Bl Tu Ny)	WHITE-BLACK (Nylonaire Tu NW Ny)	Excise Tax
			Each	Each	
7.50-14	7.75-14	2-4	\$17.95	\$20.95	\$1.88
6.70-15	7.75-15	2-4	17.95	20.95	1.91
8.00-14	8.25-14	2-4	20.95	23.95	2.09

Tubed Type

Size		Ply Rating	ALL BLACK (Nylonaire Tb Bl Ny)	WHITE-BLACK (Nylonaire Tb NW Ny)	Excise Tax
			Each	Each	
6.70-15	7.75-15	2-4	\$14.95	\$17.95	\$1.56

2-4 - 2 Ply — 4 Ply Rating.

Firestone

PASSENGER CAR TIRES

TOWN & COUNTRY Sup-R-Lon Tubeless



built with SUP-R-TUF
Firestone's Miracle Rubber

☆ Extra tough for added safety

☆ Superior performance

☆ Extra long mileage

... and SUP-R-LON

Firestone's new Super
Strength tire cord for:

Extra durability and safety.

Softer, quieter ride.

Resistance against impacts.

- Proven triple-action traction tread design.
- Pulling Action — traction bars bite-in, take hold, get you out, keep you going.
- Non-skid Action — action-angled cleats provide traction for surer, safer stops.
- Self-cleaning Action — tread keeps clean and sharp.
- Wide Tread Face — more rubber on the road for maximum all 'round performance.

Size	Replaces	Ply Rating	ALL BLACK (TC SRL Tu BI SL)		WHITE-BLACK (TC SRL Tu NW SL)		Excise Tax
			Each	Trade	Each	Trade	
5.20-13		4	\$20.80	1893-16	\$24.15	2198-16	\$1.36
5.60-13		4	20.80*	1893-17	24.15*	2198-18	1.53
6.00-13		4	20.80	1893-17	24.15	2198-18	1.61
6.50-13		4	22.25	2025-20	25.50	2321-20	1.83
6.70-13		4	24.05*	2189-22	27.30*	2484-23	2.11
7.00-13		4	24.05	2189-23	27.30	2484-23	1.90
7.00-13		6	30.65	2789-26	2.29
5.00/ 5.20-14		4	21.45	1952-17	24.80	2257-17	1.61
5.60-14		4	21.80	1984-18	25.10	2284-18	1.59
6.95-14	6.50-14	4	24.60	2239-20	27.85	2534-21	1.92
7.35-14	7.00-14	4	24.60	2239-22	27.85	2534-23	2.11
7.35-14	7.00-14	8	31.95	2907-25	2.39
7.75-14	7.50-14	4	25.75	2343-25	29.00	2639-26	2.20
8.25-14	8.00-14	4	28.60	2603-27	31.80	2894-28	2.36
8.55-14	8.50-14	4	31.25	2844-30	34.45	3135-30	2.57
8.85-14	9.00-14	4	34.80	3167-32	37.85	3444-33	2.84
9.50-14		4	39.20	3567-35	3.01
5.60-15		4	22.55	2052-19	25.85	2352-20	1.68
6.85-15	6.00-15	4	23.75	2161-20	27.00	2457-21	1.91
7.35-15	6.50-15	4	24.65	2243-22	27.90	2539-23	2.05
7.75-15	6.70-15	4	25.75	2343-25	29.00	2639-25	2.21
7.75-15	6.70-15	8	33.45	3044-29	2.63
8.15-15	7.10-15	4	28.60	2603-28	31.80	2894-28	2.35
8.15-15	7.10-15	8	37.15	3381-31	2.83
8.45-15	7.60-15	4	31.25	2844-30	34.45	3135-31	2.55
8.85-15	8.00-15	4	34.80	3167-32	37.85	3444-33	2.78
8.90-15 (3S)		8	96.30	8763-42	3.66
9.00-15	8.20-15	4	39.20D	3567-33	2.78
9.00-15 (3S)		4	41.15	3745-33	2.78
9.15-15		4	43.55	3963-34	2.97
6.50-16		6	37.65	3426-32	2.79

TOWN & COUNTRY Sup-R-Lon Tubed-Type

Size	Replaces	Ply Rating	ALL BLACK (TC SRL BI SL)		Excise Tax
			Each	Trade	
7.75-15	6.70-15	4	\$21.45	1952-23	\$1.87
8.15-15	7.10-15	4	25.55	2325-26	1.97
8.45-15	7.60-15	4	27.95	2543-28	2.18
8.85-15	8.00-15	4	30.75*	2798-30	2.52
6.00-16		4	22.20	2020-23	1.86
6.00-16		6	28.85	2625-26	2.39
6.50-16		4	24.85	2261-26	2.09
6.50-16		6	32.30	2939-29	2.56

* Available for district stock where market warrants.

3S — Order as (TC SRL Tu 3S SL) 3 stripe whitewall.

D — Production discontinued — Available as long as present stock lasts.

Firestone

Passenger Car Tires

TOWN & COUNTRY Sup-R-Lon

*ICE GRIP - Tubeless



BUILT WITH FIRESTONE
SUP-R-TUF
MIRACLE RUBBER
FOR SUPER PERFORMANCE

Size	Replaces	Ply Rating	ALL BLACK (TC SRL ICE G Tu BI SL)		WHITE-BLACK (TC SRL ICE G Tu NW SL)		Excise Tax
			Each	Trade	Each	Trade	
6.50-13		4	\$30.45	2771-21	\$33.70	3067-20	\$1.83
6.95-14	6.50-14	4	32.80	2985-21	36.05	3281-21	1.92
7.35-14	7.00-14	4	32.80	2985-23	36.05	3281-23	2.11
7.75-14	7.50-14	4	33.95	3089-25	37.20	3385-26	2.20
8.25-14	8.00-14	4	36.80	3349-27	40.00	3640-28	2.36
8.55-14	8.50-14	4	39.45	3590-30	42.65	3881-30	2.57
7.75-15	6.70-15	4	33.95	3089-26	37.20	3385-26	2.21
8.15-15	7.10-15	4	36.80	3349-29	40.00	3640-29	2.35
8.45-15	7.60-15	4	39.45	3590-30	42.65	3881-31	2.55
9.00-15	8.20-15	4	47.40 (3S)	4313-33	2.78

*SOLD FOR USE ONLY WHERE USE IS NOT PROHIBITED BY LAW.
FACTORY SHIPMENT ONLY.
3S — Order as (TC SRL ICE G TU 3S SL).

... and SUP-R-LON

Firestone's new Super Strength tire cord for:

- Extra durability and safety.
- Softer, quieter ride.
- Resistance against impacts.



The Firestone Tractionaire Nylon tire gives winter driving confidence and satisfaction at a low price. Exclusive Triple-Action Traction Tread design assures go through ice, mud and snow.

TRACTIONAIRE - Tubeless

Size	Replaces	Ply Rating	ALL BLACK (Tractionaire Tu BI Ny)	WHITE-BLACK (Tractionaire Tu NW Ny)	Excise Tax
			Each	Each	
6.00/6.50-13		4	\$16.30	\$19.10	\$1.83
7.75-14	7.50-14	4	19.95	22.65	2.20
8.25-14	8.00-14	4	21.75	24.45	2.36
8.55-14	8.50-14	4	24.15	26.80	2.57
7.75-15	6.70-15	4	19.95	22.65	2.21
8.15-15	7.10-15	4	21.75	24.45	2.35
8.45-15	7.60-15	4	24.15	26.80	2.55
8.85/9.00-15	8.00/8.20-15	4	27.40	30.10	2.78

TRACTIONAIRE - Tube Type

Size	Replaces	Ply Rating	ALL BLACK (Tractionaire Tb BI Ny)	Excise Tax
			Each	
7.75-15	6.70-15	4	\$16.90	\$1.87
8.15-15	7.10-15	4	19.30	1.97
8.45-15	7.60-15	4	21.75	2.18
6.00-16		4	19.35	1.86

Firestone

PASSENGER CAR TUBES

DELUXE CHAMPION



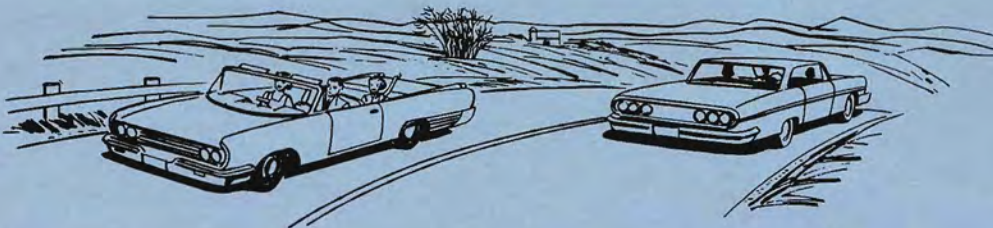
(Butyl Rubber)

(DLC But)

Tube Size	Group Marking	Each	Trade	Excise Tax
4.50-12	—	\$3.40	315-12	\$.12
5.20/5.60/6.00-13	F-13	3.55	328-19	.16
5.90/6.40/6.50-13	G-13	3.55	328-18	.19
6.70/7.00-13	K-13	3.70	342-19	.20
5.00/5.20/5.60/ 5.90/6.00/6.45-14	F-14	3.70	342-17	.16
6.40/6.50/6.95-14	G-14	3.60	333-20	.19
7.00/7.35/7.50/7.75-14	K-14	4.15	384-22	.20
8.00/8.25/8.50/8.55-14	M-14	4.50	416-27	.28
8.85/9.00/9.50-14	P-14	4.70	435-30	.30
135/145-15 (5.0/5.5-15)	—	3.55	328-17	.16
5.0/5.5-15	—	3.55 ^D	328-17	.16
5.00/5.20/5.60-15	F-15	3.65	338-18	.16
5.50/5.90/6.00/ 6.40/6.50/6.85/7.35-15	G-15	3.55	328-20	.20
6.70/7.10/7.75/8.15-15	K-15	4.05	375-21	.20
7.00/7.50/7.60/8.00/8.20/ 8.40/8.45/8.85/9.00/9.15-15	M-15	4.70	435-28	.29
5.00-16	—	3.65*	338-19	.18
5.50/6.00-16	G-16	3.65	338-21	.22
6.50/6.70/7.00/7.60-16	K-16	4.15	384-28	.26

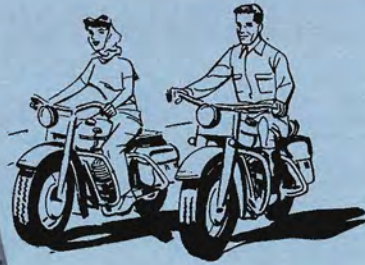
*Available for district stock where market warrants.

D—Production discontinued — Available as long as present stock lasts.



Firestone

MOTORCYCLE TIRES



**DELUXE CHAMPION
"100"**

Size	4 PLY DELUXE CHAMPION "100" HEAVY DUTY (DLC MC 100)		4 PLY DELUXE CHAMPION "100" HEAVY DUTY WHITE-BLACK (DLC MC 100 WB)		Excise Tax
	Each	Trade	Each	Trade	
5.00-16	\$27.45	2745-16	\$35.15*	3515-17	\$1.66

* Available for district stock where market warrants.

Order De Luxe Champion Passenger Tube (DLC But).

BOAT TRAILER - TIRES & TUBES



**TRANSPORT
SPEED KING**

Size	TRANSPORT SPEED KING TIRES (TRAN SK Tb)				INDUSTRIAL TUBES (Ind.)		
	Ply	Each	Trade	Excise Tax	Each	Trade	Excise Tax
4.80/4.00-8	4	\$13.45	1244-5	\$.52	\$2.90	268-15	\$.10
4.80/4.00-8	6	15.90	1471-6	.65	2.90	268-15	.10
5.70/5.00-8	4	16.10	1489-8	.94	3.40	315-19	.15
5.70/5.00-8	6	18.95	1753-10	1.04	3.40	315-19	.15
5.70/5.00-8	8	20.70	1915-11	1.11	3.40	315-19	.15
6.90/6.00-9	4	28.25	2613-13	1.39	4.65	430-26	.21
6.90/6.00-9	6	35.35	3270-14	1.58	4.65	430-26	.21
4.80/4.00-12	4	15.00	1388-7	.75	2.75	254-19	.13
5.30/4.50-12	4	18.05	1670-9	.92	3.30	305-20	.15



LIFETIME GUARANTEE

NATIONWIDE ROAD HAZARD GUARANTEE

"New Firestone passenger tires, unless identified as "Second," are of such excellent construction and quality that they are guaranteed for the life of the original tread depth with *NO LIMIT as to time or mileage against failure from blowouts, cuts, snags, bruises or breaks caused by road hazards encountered in normal passenger car driving.*

"This guarantee applies to the actual consumer using the tire and excludes: repairable punctures; worn out or run flat tires; irregular tread wear; wilful damage or abuse; damage due to obstruction on vehicle, tire

chains, fire, wreck or collision; consequential damage or injury; tubes; passenger tires used on trucks.

"We will replace with an equivalent new Firestone tire any tire adjustable under terms of this guarantee, when submitted to any Firestone Dealer or Store in the U.S.A. or Canada and covered by our official claim form properly filled out and signed by the consumer. Replacement under this guarantee will be prorated on original tread depth worn off and based on "Firestone Passenger Tire Prices" current at time of adjustment."

NATIONWIDE TIRE QUALITY GUARANTEE

"New Firestone passenger tires, unless identified as "Second," are of such excellent construction and quality that they are guaranteed for the life of the original tread depth with *NO LIMIT as to time or mileage against defects in workmanship and materials.*

"This guarantee applies to the actual consumer using the tire and excludes: repairable punctures; worn out or run flat tires; irregular tread wear; wilful damage or abuse; damage due to obstruction on vehicle, tire chains, fire, wreck or collision; consequential damage or injury; tubes; passenger tires used on trucks.

"We will replace with an equivalent new Firestone tire any tire adjustable under terms of this guarantee, when submitted to any Firestone Dealer or Store in the U.S.A. or Canada and covered by our official claim form properly filled out and signed by the consumer. Replacement under this guarantee will be prorated on original tread depth worn off and based on "Firestone Passenger Tire Prices" current at time of adjustment."

Prices on this list supersede all prices on previous lists and are subject to change without notice. Federal, State and Local Taxes, if any, are to be added to the prices shown. Prices and taxes are subject to change on account of any change in cost resulting from any Federal, State or Local Tax, Law or Regulation now in effect, or as changed or becoming effective hereafter.

This list does not constitute an offer and we reserve the right to decline or accept any order.

NOTE: In each case "Excise Tax" shown is to be added to the price shown.

NOTE: Use special nomenclature shown in parentheses for Ordering, Billing and Selling and show Ply Rating on each tire.