

Original pricing information with option codes, retail/wholesale prices for the

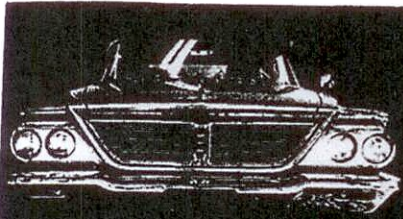
1964

Chrysler

Newport, 300

New Yorker





1964 CHRYSLER Wholesale Prices

BODY STYLE	CODE	D.E.H.	RETAIL	WHOLESALE
CHRYSLER NEWPORT SERIES - W.B. 122 "				
2 Dr. Hardtop	812	216.00	2949.00	2278.06
4 Dr. Sedan	813	212.00	2888.00	2230.17
4 Dr. Hardtop	814	222.00	3029.00	2341.04
Convertible Coupe	815	242.00	3321.00	2570.48
Wagon - 2 Seat	858	248.00	3401.00	2633.46
Wagon - 3 Seat	859	255.00	3508.00	2717.46
CHRYSLER 300 SERIES - W.B. 122"				
2 Dr. Hardtop	822	249.00	3430.00	2648.32
4 Dr. Hardtop	824	255.00	3508.00	2709.76
Convertible Coupe	825	274.00	3790.00	2931.27
CHRYSLER NEW YORKER SERIES - W.B. 122"				
4 Dr. Sedan	833	288.00	3981.00	3073.86
4 Dr. Hardtop	834	297.00	4118.00	3181.42
Wagon - 2 Seat	878	339.00	4708.00	3645.38
Wagon - 3 Seat	879	346.00	4815.00	3729.38
CHRYSLER 300K SERIES - W.B. 122"				
2 Dr. Hardtop	842	292.00	4043.00	3122.52
Convertible Coupe	845	325.00	4509.00	3488.93
CHRYSLER NEW YORKER SALON SERIES - W.B. 122"				
4 Dr. Hardtop	884	419.00	5860.00	4550.82

Dealer preparation charge is \$55.00 for Newport; \$65.00 for 300; \$75.00 for a New Yorker, 300K, or New Yorker Salon. "Destination Charge" may be entered here.

STANDARD EQUIPMENT

NEWPORT SERIES	265 HP, 361 cu. in. V-8 Engine w/3 Speed Manual Trans., Deep-pile Carpeting, Upper Instrument Panel Padding, Courtesy Light, Power Tailgate Window on Wagons, Directional Signals
300 SERIES	305 HP, 383 cu. in. V-8 Engine w/3 Speed Man. Trans. Newport Equipment plus: Front Bucket Seats w/moulded Foam Rubber, Wheel Covers, Var. Speed Electric W/S Wipers, Rear Cigar Lighter, Special 300 Trim & Identification Hood & Sill Mouldings
NEW YORKER SERIES	340 HP, 413 cu. in. V-8 Engine w/Torqueflite Trans. Newport Equipment plus: Power Steering, Power Brakes, Parking Brake Light, Back-Up Lights, W/S Washer, Electric Clock, Instrument Panel Padding, Pull-Down Armrests, Glareproof Mirror, Remote Control Outside Mirror, Glove Compartment & Trunk Lights, Map Lights, Undercoating, Deluxe Steering Wheel, color-keyed whl/Covers.

300 K SERIES

360 HP, 413 cu. in. V-8 Engine w/Torqueflite Trans., Power Steering, Power Brakes, Between-Seat Console w/Indicator, Dual Exhausts, Electric Clock, Deluxe Steering Wheel, Back-Up Lights, Glove & Luggage Compartment Lights, W/S Washers

NEW YORKER SALON SERIES

340 HP, 413 cu.in. V-8 N.Y. Equipment plus: Air Conditioner, AM/FM Radio, Rear Seat Speaker, Auto-Pilot, 6-Way Power Seat, Right Side Reclining Seat, Automatic Parking Brake Release, Rear Window Defogger, Adjustable Head rest, Pushbutton Heater, Power Door Locks, Oversize W.S.W. Tires, Leather & Matelasse Interior, Deluxe Carpeting, Canopy Roof, Front Center Armrest Storage Compartment, All Tinted Glass, Rear Reading Lamps, Color Keyed Seat Belts, Vanity Mirror, Power Windows

ACCESSORIES FOR ALL CHRYSLER CARS EXCEPT NEW YORK SALON

RETAIL	NO.	ACCESSORY	AVAILABLE ON	WHOLESALE
376.70	322	BASIC GROUP: Golden Tone Radio, Heater, Power Steering, Power Brakes, W.S.W., Light Package	Newport, 300	289.10
323.15	323	BASIC GROUP: Golden Tone Radio, Heater, W.S.W., Power Windows, Defogger	New Yorker, 300K exc. Wagons, Conv. 382, 332 . . .	248.00
55.30	325	SAFETY GROUP: W/S Washer, Var. Spd. Wipers (std. on 300), Remote Control Outside Mirror, Glareproof Mirror, Inst. Panel Padding lower	Newport	42.40
49.10	325		300	37.65
37.40	326	DELUXE GROUP: Deluxe Steering Wheel, Elec. Clock, Vanity Mirror	Newport, 300 w/351 exc . w/410.	28.70
59.25	327	APPEARANCE GROUP: Wheel Covers, Hood Moulding, Sill Moulding, License Frame	Newport exc. Wagons	45.50
60.70	327			Newport Wagons
375.40	332	SPECIAL PACKAGE: Firepower 390 HP Engine, Dual 4 Barrel Carb. & Exhaust, Heavy Duty Suspension & Brakes	300 K exc w/Man. Trans. or Codes 323, 350, 382, 391 . .	305.90
26.60	334	LIGHT PACKAGE: Back-Up Lights, Glove Bx Lt., Trunk Lt, Prk. Brk. Wrng. Lt. Map & Courtesy Lt.	Newport, 300 exc w/322 . .	20.40
ENGINE OPTIONS				
162.10	07	Firepower 360 HP "413"	300	132.10
TRANSMISSION OPTIONS				
226.90	343	4 Speed Manual Tran.	300 exc. w/350, 381, 382 . .	184.90
N.C.	343	4 Speed Manual Trans.	300K exc. w/332, 350, 381 382	N.C.
226.90	345	Torqueflite	Newport, 300	184.90

POWER ASSIST OPTIONS

86.10	350	Auto Pilot	All w/345, 352 & w/332 . . .	66.10
107.60	351	Power Steering	Newport, 300	82.60
47.80	352	Power Brakes	Newport, 300 w/351	36.70
101.90	353	Power Seat - 6 Way	Nprt, N.Y. exc w/B.S.	78.20
93.30	704	Power Seat, Left-4 Way	300, N.Y., 300K w/B.S.	71.60
186.45	706	Power Seat, Left & Rt-4 Way	300, N.Y., 300K w/B.S.	143.10
107.60	354	Power Windows	All	82.60
56.00	357	Power Door Locks	All 4 Dr's.	43.00
25.90	371	Power Antenna	All exc Wag & AM-FM	19.90

HEATING & AIR CONDITIONING

20.85	391	Defogger, Rear Window	All exc Wag, Conv, 332, 382	16.00
101.90	385	Heater & Defroster	All	78.20
510.40	381	Air Conditioner w/Heater	All w/345, 351	415.90
408.50	381	Air Conditioner w/322, 323	All w/345, 351	337.70
714.25	382	Air Conditioner, Dual Unit w/Heater	All w/345, 351 exc Conv or w/332, 391	582.00
612.35	382	Air Conditioner, Dual Unit w/322	Newport, 300 w/345, 351	503.80
			exc. Conv. or w/391	

RADIO OPTIONS

92.80	362	Golden Tone Radio	All	71.20
157.00	363	AM-FM	All	120.50
110.10	364	Golden Tone w/Rear Speaker	All exc. Wagons	84.50
174.30	365	AM-FM w/Rear Seat Speaker	All exc. Wagons	133.80
129.40	366	Golden Touch Tuner	All	99.30
146.70	367	Golden Touch Tuner w/Rear Seat Speaker	All exc. Wagons	112.60
17.30	369	Rear Seat Speaker w/322, 323	All exc. Wagons	13.30
53.15	416	Rear Seat Spkr w/Reverberator	All w/362, 363, 366 or 322, 323, exc. Wagons	40.80

TIRE OPTIONS

42.30	42	8.00 x 14 W.S.W.	Newport(exc Wag), 300	32.45
42.30	49	8.00 x 14 W.S.W.	Newport Wag;300K w/o 332	32.45
18.40	50	8.50 x 14 B.S.W.	Newport, 300, 300K w/o332	14.10
64.60	52	8.50 x 14 W.S.W.	Newport, 300, 300K w/o 332	49.60
46.25	52	8.50 x 14 W.S.W.	New Yorker;300K w/332	35.60
23.70	60	9.00 x 14 B.S.W.	New Yorker Wagons	18.20
74.90	62	9.00 x 14 W.S.W.	New Yorker Wagons	57.80

TRIM OPTIONS

129.10	409	Console	300	99.10
13.70	415	Inst Panel, Padded(Lower)	Newport, 300, 300K	10.50
93.30		Leather Trim 418W 418X	300, 300K	71.60
18.40	471	Material, Silk	Newport exc Wagon	21.80
29.85	476	Moulding, Sill & Front Whl'hse	Newport Wagons	22.90
8.70	634	Moulding, Hood	Newport	6.70
4.80	463	Moulding, Door Edge(2 Dr.)	Newport, 300, 300K	3.70
6.85	463	Moulding, Door Edge(4 Dr.)	Newport, 300, New Yorker	5.25
3.40	462	Moulding, Lic. Plate Frame	All	2.60
8.20	464	Moulding, Door Edge & Lic. Plate Frame (2 Dr.)	Newport w/327, 300, 300K	6.30
10.25	464	Moulding, Door Edge & Lic. Plate Frame (4 Dr.)	N'port w/327, 300, N.Y.	7.85
21.60	635	Moulding, Roof Canopy	N. Yorker Sed & Hardtop	16.60
19.75	282	Two-Tone Paint	Newport Wag, NY w/635	15.15
15.60	414	Deluxe Steering Wheel	Nprt, 300 w/351 exc w/410	11.95
N.C.		Vinyl Trim L4B, L4N, L4R	Newport Hardtop w/413	N.C.
18.75	451	Wheel Covers	Newport	14.40

RETAIL	NO.	ACCESSORY	AVAILABLE ON	WHOLESALE
SEAT OPTIONS				
24.10	413	Air Foam Seats, Front & Rear	Newport(exc Conv. & Wags)	18.50
86.10	H4B, H4W	Bucket Seats, Vinyl	New Yorker 4 Dr. Hardtop	66.10
	H4R, H4Q,			
43.10	645	Rests, Head-Left & Right	300, N.Y., 300 K w/B.S..	33.10
21.60	646	Rests, Head-Right only	300, N.Y., 300 K w/B.S..	16.60
18.75	411	Seat Belts, Safety	All	14.40
MISCELLANEOUS EQUIPMENT				
6.40	617	Anti-Freeze	All	4.90
86.10	350	Auto Pilot	All w/345, 352 exc w/332 .	66.10
19.40	421	Clock, Electric	Newport, 300	14.90
20.85	391	Defogger, Rear Window	All exc Wag, Conv, 332, 382	16.00
51.70	522	Differential, Sure-Grip	All	39.70
43.10	431	Glass, Tinted-All Windows	All	33.10
28.90	432	Glass, Tinted-Windshield only	All	22.20
14.45	442	Guards, Bumper	Newport, 300, 300K w/334 exc Wagons	11.10
17.30	392	Handles, Assist	All Wagons	13.30
116.30	394	Handles, Assist & Lugg. Rack	All Wagons	89.30
35.95	602	Heavy Duty Springs, Shocks, Sway Bar & Brakes	300, 300K	27.60
2.40	490	Mirror, Vanity	All	1.85
18.00	482	Mirror, Outside Left- Remote Control	Newport, 300, 300K	13.80
3.85	492	Mirror, Glareproof	Newport, 300, 300K	2.95
6.25	493	Mirror, Glareproof & Vanity	Newport, 300(w/o 325, 326) 300K	4.80
99.00	393	Rack, Luggage	All Wagons	76.00
46.65	410	Steering Wheel, Adjustable	All w/Auto. Transmission & Power Steering	35.80
17.85	611	Undercoating	Newport, 300, 300K	13.70
13.55	428	Washer, Windshield	300	10.40
19.75	429	Washer, Windshield & Var. Speed Wipers	Newport	15.15
ACCESSORIES FOR NEW YORKER SALON ONLY:				
184.35	382	Air Conditioner-Dual Unit		150.20
46.65	410	Steering Wheel, Adjustable		35.80
51.70	522	Differential, Sure Grip		39.70
71.80	H3B, H3L	Leather Trim		55.10