

## CHRYSLER 1964 COLORS



B—FORMAL BLACK



C—WEDGEWOOD



K—SILVER TURQUOISE



T—ROMAN RED



D—CHRYSLER BLUE



L—ROYAL TURQUOISE



W—PERSIAN WHITE



E—MONARCH BLUE



M—MADISON GRAY



X—DUNE BEIGE



F—PINE MIST



O—ROSEWOOD



Y—SABLE TAN



G—SEQUOIA GREEN



R—ROYAL RUBY



U—EMBASSY GOLD††  
†† New Yorker Salon only

# 1964\* CHRYSLER ORDER CODE LIST

## BODY TYPE - CAR COLOR - ACCESSORIES AND OPTIONAL EQUIPMENT

for

NEWPORT - 300 - NEW YORKER - 300K - SALON

### BODY TYPE ORDER CODES

BODY TYPE	NEWPORT	300	NEW YORKER	300 K	NEW YORKER SALON
2 DOOR HARDTOP	812	822	---	842	---
4 DOOR SEDAN	813	---	833	---	---
4 DOOR HARDTOP	814	824	834	---	884
CONVERTIBLE	815	825	---	845	---
TOWN & COUNTRY WAGON - 6 PASS.	858	---	878	---	---
TOWN & COUNTRY WAGON - 9 PASS.	859	---	879	---	---

### FACTORY INSTALLED ACCESSORY GROUPS

<b>CODE</b> <u>BASIC - NEWPORT &amp; 300</u>	<b>CODE</b> <u>BASIC - NEW YORKER &amp; 300K</u> (N/A Dual Air, Wagon, Conv. or Group 332)	<b>CODE</b> <u>SAFETY - NEWPORT &amp; 300</u>
322 Radio - Golden Tone - AM Heater (When Air Cond. is desired, order code 381 or 382 also) Power Steering Power Brakes Light Package	323 Radio - Golden Tone - AM Heater (When Air Cond. is desired, order code 381 also) Power Windows Defogger	325 Windshield Washer Windshield Wipers - Variable speed (Std. 300) Mirror - Remote Control - left outside Mirror - Tilt Type - Inside Instrument Panel - Safety padded - lower
<b>CODE</b> <u>DELUXE - NEWPORT &amp; 300</u> (N/A Manual Steering or Adj. Strg. Wheel)	<b>CODE</b> <u>APPEARANCE - NEWPORT</u>	<b>CODE</b> <u>300K SPECIAL PACKAGE</u> (N/A Man. Trans., Dual Air, Defogger, Auto Pilot or Group 323)
326 Steering Wheel - Deluxe Clock - Electric Vanity Mirror	327 Wheel Covers Hood Moulding Sill Moulding (Incls. Front Wheelhouse Moulding on Wagon) License Plate Frame - Rear	332 Engine - Fire Power 390 (413 cu. in. Dual 4 Bbl. Carb. - Dual Exhaust, Special Radiator, Heads, Pistons, and Camshaft) Heavy Duty Springs, Shocks, Sway Bar, and Brakes Tires - 8.50 x 14 Blackwall
<b>CODE</b> <u>LIGHT PACKAGE - NEWPORT AND 300</u> (N/A with Group 322)		
334 * Back-up Lights * Glove Box Light * Luggage Compartment Light * Map/Courtesy Light * Parking Brake Warning Light		

\* Available in Package Only

NOTE: If entire Accessory Group is not desired, individual items may be ordered except as noted. See inside page for item code number.

CONVERTIBLE TOPS	
CODE	TOP COLOR
396	Black
397	White
398	Blue

Black and White Convertible Tops are available with all Exterior Colors. Blue Convertible Top is available with Wedgewood, Chrysler Blue, Monarch Blue, Black, and White Exterior Colors when Blue, White and Black, White or Black Interior Trim is ordered.

CHRYSLER-PLYMOUTH DIVISION



**CHRYSLER**  
MOTORS CORPORATION

\* REVISED OCTOBER, 1963

## BODY STRIPING COLORS FOR SALON AND 300K

SYMBOLS: S - SALON

K - 300K

STRIPING COLOR	BASIC CAR COLOR															
	FORMAL BLACK	WEDGE-WOOD	CHRYSLER BLUE	MONARCH BLUE	PINE MIST	SEQUOIA GREEN	SILVER TURQUOISE	ROYAL TURQUOISE	MADISON GRAY	ROSE-WOOD	ROYAL RUBY	ROMAN RED	EMBASSY GOLD	PERSIAN WHITE	DUNE BEIGE	SABLE TAN
FORMAL BLACK									K					K	K	K
WEDGEWOOD	S			S										S▲		
CHRYSLER BLUE		K												K▲		
ROMAN RED	K■								K■					K■		
EMBASSY GOLD	S●					S								S●		
PERSIAN WHITE	K	S	KS	K	K	K	K	K		K	K	K	S			
SABLE TAN														K*		

\* WITH TAN INTERIOR ONLY

■ WITH RED INTERIOR ONLY

▲ WITH BLUE INTERIOR ONLY

● WITH GOLD INTERIOR ONLY

## 1964 CHRYSLER INTERIOR COLOR ACCENTS

Symbols:      F—Fabric      V—Vinyl      L—Leather      T—Textured      P—Perforated

CODE	MAT'L	CUSHION	BOLSTER	CARPET	STEERING WHEEL	CRASH PAD	H'LINING P.—VINYL
L1B	F-V	MED. BLUE	MED. BLUE	DK. BLUE	MED. BLUE	DK. BLUE	LT. BLUE
L1F	F-V	MED. GREEN	MED. GREEN	DK. GREEN	MED. GREEN	DK. GREEN	LT. GREEN
L1M	F-V	MED. MAUVE	MED. MAUVE	DK. MAUVE	MED. MAUVE	DK. MAUVE	LT. MAUVE
L1N	F-V	BLACK	WHITE	BLACK	BLACK	BLACK	WHITE
L1Q	F-V	MED. TURQ.	MED. TURQ.	DK. TURQ.	MED. TURQ.	DK. TURQ.	LT. TURQ.
L1T	F-V	MED. TAN	MED. TAN	DK. TAN	MED. TAN	DK. TAN	LT. TAN
L2B	F-V	MED. BLUE	MED. BLUE	DK. BLUE	MED. BLUE	DK. BLUE	LT. BLUE
L2F	F-V	MED. GREEN	MED. GREEN	DK. GREEN	MED. GREEN	DK. GREEN	LT. GREEN
L2M	F-V	MED. MAUVE	MED. MAUVE	DK. MAUVE	MED. MAUVE	DK. MAUVE	LT. MAUVE
L2Q	F-V	MED. TURQ.	MED. TURQ.	DK. TURQ.	MED. TURQ.	DK. TURQ.	LT. TURQ.
L2T	F-V	MED. TAN	MED. TAN	DK. TAN	MED. TAN	DK. TAN	LT. TAN
L4B	V-V	MED. BLUE-T	MED. BLUE	DK. BLUE	MED. BLUE	DK. BLUE	LT. BLUE * ▲
L4N	V-V	BLACK-T	WHITE	BLACK	BLACK	BLACK	WHITE * ▲
L4Q	V-V	MED. TURQ.-T	MED. TURQ.	DK. TURQ.	MED. TURQ.	DK. TURQ.	LT. TURQ. ▲
L4R	V-V	DK. RED-T	DK. RED	DK. RED	DK. RED	DK. RED	LT. MAUVE * * ▲
L4T	V-V	MED. TAN-T	MED. TAN	DK. TAN	MED. TAN	DK. TAN	LT. TAN * ▲
M1B	F-V	MED. BLUE	MED. BLUE	DK. BLUE	MED. BLUE	DK. BLUE	LT. BLUE
M1M	F-V	MED. MAUVE	MED. MAUVE	DK. MAUVE	MED. MAUVE	DK. MAUVE	LT. MAUVE
M1N	F-V	BLACK	WHITE	BLACK	BLACK	BLACK	WHITE
M1T	F-V	MED. TAN	MED. TAN	DK. TAN	MED. TAN	DK. TAN	LT. TAN
M4B	V-V	MED. BLUE-T	MED. BLUE	DK. BLUE	MED. BLUE	DK. BLUE	LT. BLUE ▲
M4R	V-V	DK. RED-T	DK. RED	DK. RED	DK. RED	DK. RED	LT. MAUVE ▲

\* Perforated hardboard on all Town & Country Wagons.

\* \* White perforated hardboard on Town & Country Wagons.

▲ All convertible top linings and folding components are white.