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1963 PASSENGER CAR MODEL DESIGNATION

The following information will acquaint you with the model code system being used with the 1963 series vehicles.

The year is identified by the letter "T" for 1963.

Each car make is identified by the letters P for Plymouth, V - Valiant, D - Dodge, A - Dodge 880, L - Dart, C - Chrysler and Y for the Imperial.

The various chassis for each make are identified by the numbers 1, 2 and 3. On the Plymouth No. 1 represents a 6 cylinder chassis and No. 2 an 8 cylinder chassis. On the Valiant No. 1 represents a 6 cylinder chassis. On the Dart No. 1 represents a 6 cylinder chassis. On the Dodge No. 1 represents a 6 cylinder chassis and No. 2 an 8 cylinder chassis. On the Chrysler and Imperial the numbers 1, 2 and 3 indicate one of the various 8 cylinder chassis built.

The last letter in the model code indicates the price class in which the particular model falls, as shown below.

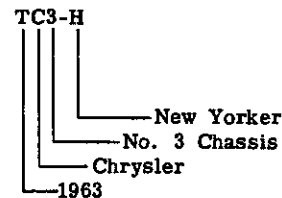
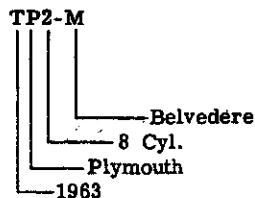
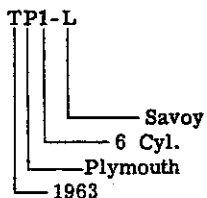
L - Low price class (Savoy, Valiant V100, Dart 170, Dodge 330, Dodge 880, Newport, Imperial Custom)

M - Medium price class (Belvedere, Dodge 440, Chrysler 300, Imperial Crown)

H - High price class (Fury, Valiant V200, Polara, Dart 270, New Yorker, Imperial Le Baron)

P - Premium price class (Sport Fury, Dart G.T., Valiant Signet 200 and Dodge Polara 500)

Example:



A glance at the model designation will enable you to identify a model by year, make of car, number of cylinders and price class.

1963 PASSENGER CAR SERIAL NUMBER DESIGNATION

The serial number coding system will be uniform for all car assembly plants. The code breakdown is as follows:

The serial number will consist of a ten (10) digit numeric sequence number.

The 1st digit is the numeric identification for car line used in the uniform body codes.

1. Valiant 6 Cyl.
2. Plymouth 6 Cyl.
3. Plymouth 8 Cyl.
4. Dodge 6 Cyl.
5. Dodge Custom 880
6. Dodge 8 Cyl.
7. Dart
8. Chrysler
9. Imperial

The 2nd digit is the model series identification.

1. Savoy, Valiant V100, Dart 170, Dodge 330, Custom 880, Newport, Imperial Custom
2. Belvedere, Dodge 440, Chrysler 300, Crown Imperial
3. Fury, Valiant V200, Dart 270, Polara, New Yorker, Imperial Le Baron
4. Dart G.T., Valiant Signet 200, Fury Sport, Polara 500, Chrysler 300J
5. Savoy Suburban, Valiant V100 Suburban, Dodge 330 Suburban, Dart 170 Suburban, Custom 880 Suburban, Newport Suburban
6. Belvedere Suburban, Dodge 440 Suburban
7. Valiant V200 Suburban, Fury Suburban, Dart 270 Suburban, Polara Suburban, New Yorker Suburban
8. Taxi
9. Police
0. Fleet

The third digit (3 - indicates 1963 models)

The fourth digit will be a numeric designation for producing plant.

1. Plymouth Plant - Detroit
2. Dodge Plant - Detroit
3. Jefferson Plant - Detroit
5. Los Angeles Plant - Calif.
6. Newark Plant - Del.
7. St. Louis Plant - Valley Park, Mo.

The last six digits will consist of a six digit sequence number. The sequence numbers will begin with 100001. Each model series for each car line will begin with sequence number 100001.

1963 PLYMOUTH

Model Specifications

1963 MODEL		1962 CODE	NO. CYL.	CAR SERIAL NO. FIRST	
TP1-L	SAVOY	SP1-L	6	DETROIT	2131-100001
				ST. LOUIS	2137-100001
				NEWARK	2136-100001
				LOS ANGELES	2135-100001
TP1-L	SAVOY SUBURBAN	SP1-L	6	DETROIT	2531-100001
				ST. LOUIS	2537-100001
				NEWARK	2536-100001
				LOS ANGELES	2535-100001
TP1-M	BELVEDERE	SP1-M	6	DETROIT	2231-100001
				ST. LOUIS	2237-100001
				NEWARK	2236-100001
				LOS ANGELES	2235-100001
TP1-H	FURY	SP1-H	6	DETROIT	2331-100001
				ST. LOUIS	2337-100001
				NEWARK	2336-100001
				LOS ANGELES	2335-100001
TP2-L	SAVOY	SP2-L	8	DETROIT	3131-100001
				ST. LOUIS	3137-100001
				NEWARK	3136-100001
				LOS ANGELES	3135-100001
TP2-L	SAVOY SUBURBAN	SP2-L	8	DETROIT	3531-100001
				ST. LOUIS	3537-100001
				NEWARK	3536-100001
				LOS ANGELES	3535-100001
TP2-M	BELVEDERE	SP2-M	8	DETROIT	3231-100001
				ST. LOUIS	3237-100001
				NEWARK	3236-100001
				LOS ANGELES	3235-100001
TP2-M	BELVEDERE SUBURBAN	SP2-M	8	DETROIT	3631-100001
				ST. LOUIS	3631-100001
				NEWARK	3636-100001
				LOS ANGELES	3635-100001
TP2-H	FURY	SP2-H	8	DETROIT	3331-100001
				ST. LOUIS	3337-100001
				NEWARK	3336-100001
				LOS ANGELES	3335-100001
TP2-H	FURY SUBURBAN	SP2-H	8	DETROIT	3731-100001
				ST. LOUIS	3737-100001
				NEWARK	3736-100001
				LOS ANGELES	3735-100001
TP2-P	FURY SPORT	SP2-P	8	DETROIT	3431-100001
				ST. LOUIS	3437-100001
				NEWARK	3436-100001
				LOS ANGELES	3435-100001

1963 VALIANT Model Specifications

	1963 MODEL	1962 CODE	NO. CYL.	CAR SERIAL NO. FIRST	
TV1-L	VALIANT V100	SV1-L	6	DETROIT	1132-500001
				ST. LOUIS	1137-100001
				NEWARK	1136-100001
				LOS ANGELES	1135-100001
TV1-L	VALIANT SUBURBAN V100	SV1-L	6	DETROIT	1532-500001
				ST. LOUIS	1537-100001
				NEWARK	1536-100001
				LOS ANGELES	1535-100001
TV1-H	VALIANT V200	SV1-H	6	DETROIT	1332-500001
				ST. LOUIS	1337-100001
				NEWARK	1336-100001
				LOS ANGELES	1335-100001
TV1-H	VALIANT SUBURBAN V200	SV1-H	6	DETROIT	1732-500001
				ST. LOUIS	1737-100001
				NEWARK	1736-100001
				LOS ANGELES	1735-100001
TV1-P	VALIANT SIGNET 200	SV1-P	6	DETROIT	1432-500001
				ST. LOUIS	1437-100001
				NEWARK	1436-100001
				LOS ANGELES	1435-100001

1963 DART Model Specifications

	1963 MODEL	1962 CODE	NO. CYL.	CAR SERIAL NO. FIRST	
TL1-L	DART 170	SL1-L	6	DETROIT	7132-500001
				ST. LOUIS	7137-100001
				NEWARK	7136-100001
				LOS ANGELES	7135-100001
TL1-L	DART SUBURBAN 170	SL1-L	6	DETROIT	7532-500001
				ST. LOUIS	7537-100001
				NEWARK	7536-100001
				LOS ANGELES	7535-100001
TL1-H	DART 270	SL1-H	6	DETROIT	7332-500001
				ST. LOUIS	7337-100001
				NEWARK	7336-100001
				LOS ANGELES	7335-100001
TL1-H	DART SUBURBAN 270	SL1-H	6	DETROIT	7732-500001
				ST. LOUIS	7737-100001
				NEWARK	7736-100001
				LOS ANGELES	7735-100001
TL1-P	DART GT	SL1-P	6	DETROIT	7432-500001
				ST. LOUIS	7437-100001
				NEWARK	7436-100001
				LOS ANGELES	7435-100001

1963 DODGE

Model Specifications

	1963 MODEL	1962 CODE	NO. CYL.	CAR SERIAL NO.	FIRST
TD1-L	DODGE 330	SD1-L	6	DETROIT	4132-100001
				ST. LOUIS	4137-100001
				NEWARK	4136-100001
				LOS ANGELES	4135-100001
TD1-L	DODGE 330 SUBURBAN	SD1-L	6	DETROIT	4532-100001
				ST. LOUIS	4537-100001
				NEWARK	4536-100001
				LOS ANGELES	4535-100001
TD1-M	DODGE 440	SD1-H	6	DETROIT	4232-100001
				ST. LOUIS	4237-100001
				NEWARK	4236-100001
				LOS ANGELES	4235-100001
TD1-H	POLARA		6	DETROIT	4332-100001
				ST. LOUIS	4337-100001
				NEWARK	4336-100001
				LOS ANGELES	4335-100001
TD2-L	DODGE 330	SD2-M	8	DETROIT	6132-100001
				ST. LOUIS	6137-100001
				NEWARK	6136-100001
				LOS ANGELES	6135-100001
TD2-L	DODGE 330 SUBURBAN	SD2-M	8	DETROIT	6532-100001
				ST. LOUIS	6537-100001
				NEWARK	6536-100001
				LOS ANGELES	6535-100001
TD2-M	DODGE 440	SD2-H	8	DETROIT	6232-100001
				ST. LOUIS	6237-100001
				NEWARK	6236-100001
				LOS ANGELES	6235-100001
TD2-M	DODGE 440 SUBURBAN	SD2-H	8	DETROIT	6632-100001
				ST. LOUIS	6637-100001
				NEWARK	6636-100001
				LOS ANGELES	6635-100001
TD2-H	POLARA		8	DETROIT	6332-100001
				ST. LOUIS	6337-100001
				NEWARK	6336-100001
				LOS ANGELES	6335-100001
TD2-P	POLARA 500	SD2-P	8	DETROIT	6432-100001
				NEWARK	6436-100001
TA3-L	CUSTOM 880	SD3-L	8	DETROIT	5133-100001
TA3-L	CUSTOM 880 SUBURBAN	SD3-L	8	DETROIT	5533-100001

1963 CHRYSLER Model Specifications

	1963 MODEL	1962 CODE	NO. CYL.	CAR SERIAL NO. FIRST	
TC1-L	NEWPORT	SC1-L	8	DETROIT	8133-100001
TC1-L	NEWPORT SUBURBAN	SC1-L	8	DETROIT	8533-100001
TC2-M	300	SC2-M	8	DETROIT	8233-100001
TC2-300J	CHRYSLER 300J	SC2-H	8	DETROIT	8433-100001
TC3-H	NEW YORKER	SC3-H	8	DETROIT	8333-100001
TC3-H	NEW YORKER SUBURBAN	SC3-H	8	DETROIT	8733-100001
TC3-H	NEW YORKER SALON		8	DETROIT	8833-100001

1963 IMPERIAL Model Specifications

	1963 MODEL	1962 CODE	NO. CYL.	CAR SERIAL NO. FIRST	
TY1-L	IMPERIAL CUSTOM	SY1-L	8	DETROIT	9133-100001
TY1-M	IMPERIAL CROWN	SY1-M	8	DETROIT	9233-100001
TY1-H	IMPERIAL LE BARON	SY1-H	8	DETROIT	9333-100001

SYMBOLS USED IN THIS CATALOG

The following symbols are used in the Parts Catalog and revisions thereto:

- * - An asterisk preceding a part number indicates a change or addition.
- ⊠ - A double box preceding a part number indicates parts which have been added and not previously published.
- ★ - A star symbol in the "Per Car" column means "use as required."
- () - The numerals with parenthesis in the model column refer to notes at the bottom of the page. These notes have been used wherever necessary to further explain model application, serial number breaks, etc. Such notes are numbered and cross referenced to the item to which they apply.

PARTS CATALOG REVISION SERVICE

GENERAL

Subscribers to the MoPar Passenger Car Parts Catalog Revision Service will be provided with revision pages incorporating latest information. Proper interfiling of the revision pages will insure the subscriber a complete and up-to-date Parts Book.

Accompanying each mailing of a set of revision pages is a covering letter which outlines the contents of the particular revision: Group Name, Group Number, and Page Numbers being eliminated, replaced, or added to each revised group. It is advised that the letter be read carefully to avoid elimination of pages which are still current.

INTERFILING REVISION PAGES

The importance of prompt interfiling of revision pages upon receipt cannot be stressed too greatly.

The following method for interfiling revised and new pages has been found to be efficient and time saving and is recommended for your use:

1. Insert the revised pages loosely in their proper location in the catalog.
2. Pull the locking trigger and lift the transfer bar with all pages down to the first loose revision sheet which has been inserted in its proper location.
3. Compare the revised (loose) page with the superseded page, noting changes and date.

NOTE: If you use the revised pages as part of your parts record-keeping system, note the changes in the revised (loose) page and post accordingly.

4. Remove superseded page.
5. Place revised page on post of transfer bar.
6. Replace transfer bar with all pages in place on bottom post.
7. Re-lock cover and your catalog is current and accurate.

SPECIFYING INFORMATION

The following information is included in this Parts Catalog:

1. Part Type Code
2. Part Name
3. Part Number
4. Model Application
5. Quantity used per vehicle
6. Effective points of changes by vehicle serial number, engine number and body number.
7. Description and dimensions necessary for proper identification of parts.

8. Parts not previously listed in the Parts Catalog are designated by a double box (E) symbol preceding the part number.
9. Under the column No. Cyl. where no. of cylinders are not shown indicates part is for 6 and 8 cylinder. In the model column 3 conditions appear:
 - A. Part Number
 - B. Dashes
 - C. Blank
 Part number applies only where it appears in the column of the model.

HOW TO LOCATE PARTS

The Parts Catalog is divided into Groups. A tab index is provided to separate the Groups. To locate a part by name, see Alphabetical Index. To locate a part by number, see Numerical Index.

In cases where only the location of the part on the vehicle is known, refer to Tab Index to locate the Group in which the part is located. Then refer to the illustrations which appear at the beginning of that Group for identification of the part by name and Part Type Code. Parts are listed in Part Type Code sequence within the Group and reference to the proper code will determine the part number.

STANDARD PARTS

Standard Parts such as bolts, nuts, etc., are listed under the major parts which they attach and are not coded. Standard Parts listed as Major Parts, such as fuses, bulbs, and bearings in the 100,000 part number series are assigned a Part Type Code and coded within the group in which they are listed.

A comprehensive listing of the most commonly used Standard Parts available in carton quantities will be found under Group 18.

ABBREVIATIONS

Abbreviations as used throughout this list are interpreted as follows:

abs.	absorber	carb.	carburetor
accel.	accelerator	C. I.	cast iron
acc.	accessory	ctr.	center
adj.	adjusting-or-able-ment	C/L	Center Line
alum.	aluminum	chamf.	chamfered
amp.	ampere	chr.	chromium
approx.	approximate-or-ly	c/breaker	circuit breaker
arm.	armature	c/nut	clinch nut
assy.	assembly	comb.	combination
as req.	as required	compt.	compartment
att.	attaching	comp.	complete or component
AL	AutoLite	con.	connecting-tion-or
auto.	automatic	cont.	continued
aux.	auxiliary	cop.	copper
bal.	balance	ck.	countersunk
brg.	bearing	cu.	cubic
B. E.	black enamel	cust.	custom
brkt.	bracket	cyl.	cylinder
br.	brass	defl.	deflector
bz.	bronze	Det.	Detroit
blt.	built	diag.	diagonal
bush.	bushing	dia.	diameter
ca.	cadmium	diaph.	diaphragm
Cal.	California	diff.	differential
canc.	cancelled	dir.	directional
cp.	candlepower	dist.	distributor or distributing

ABBREVIATIONS - CONT'D

div.	division	O. D.	outside diameter
dom.	domestic	O/S	oversize
d/r shaft	double rocker shaft	pkg.	package
elec.	electric	pkd.	parkerized
elim.	eliminator	park.	parking
eng.	engine	p/lamp	parking lamp
equip.	equipment	part.	partial or partition
etc.	et cetera	P. or Pass.	passenger
Evans.	Evansville	Penna.	Pennsylvania
exh.	exhaust	pil.	pillar
Exp.	Export	pln.	plain
ext.	extension	p/washer	plainwasher
F.	Fahrenheit	pltd.	plated
fast.	fastening, fastener	pt.	point
fil. hd.	fillister head	pos.	positive
fin.	finish	lbs.	pounds
fl. hd.	flat head	prop.	propeller
ft.	foot or feet	qtr.	quarter
freq.	frequency	rad.	radiator
frt.	front	rr.	rear
gen.	generator	rec.	receiver
gov.	governor	refl.	reflector
Gm.	Gyromatic Transmission	reg.	regulator
h/brake	hand brake	reinf.	reinforcement
hd.	head	rem.	remote
h/lamp	headlamp	repl.	replacement
hdls.	headless	req.	required
h/lining	headlining	ret.	retainer
htr.	heater	R. P. M.	revolutions per minute
hex.	hexagon	rt.	right
hsg.	housing	RHD	Right Hand Drive
hydr.	hydraulic	R. H. thd.	Right Hand Thread
ign.	ignition	rd.	round
in.	inch	S. L.	San Leandro
incl.	inclusive or includes	sec.	section
ind.	indicator	s-fin.	semi-finished
I. D.	inside diameter	ser.	serial or service
inst.	instrument or instruction	s. p.	shakeproof
ins.	insulating-tion-or	sig.	signal
inter.	intermittently-mediate	s/r shaft	single rocker shaft
j/block	junction block	speedo.	speedometer
kilo.	kilometer	spec. equip.	special equipment
lea.	leather	sq.	square
lt.	left	std.	standard
LHD	Left Hand Drive	S.	steel
L. H. thd.	Left Hand Thread	strg.	steering
lgh.	length	stght.	straight
lic.	license	supt.	support
l/washer	lockwasher	synch.	synchronizer
L. A.	Los Angeles	T/Lamp	tail lamp
L. C.	low compression	T/Plate	tapping plate
lwr.	lower	T/Bolt	tee-bolt
M. I.	malleable iron	term.	terminal
manif.	manifold	T.	teeth
man.	manual	thd.	thread
m/cyl.	master cylinder	thk.	thick
med.	medium	Tor. Cv.	Torque Converter
M. P. H.	miles per hour	trans.	transmission
mldg.	moulding	tub.	tubular
mtg.	mounting	U/Drive	underdrive
neg.	negative	U/S	undersize
ni.	nickel	univ.	universal
No. or #	number	U. J.	universal joint
oper.	operating	vac.	vacuum
opp.	opposite	vent.	ventilator-ing
opt.	optional	vert.	vertical
oz.	ounce	v.	volt

ABBREVIATIONS - CONT'D

vol. cont.	volume control	w/lift	window lift
w/strip	weatherstrip	w/shield	windshield
whl.	wheel	w/	with
W.B.	wheelbase	w/o	without
w/house	wheelhouse		

PASSENGER CAR MODELS AND BODY STYLES

2 D. Cl. Sed.	2 Door Club Sedan	Ply.	Plymouth
4 D.	4 Door Sedan	Sed.	Sedan
Cv. Cp.	Convertible Coupe	Sp.	Special
Cl. Cp.	Club Coupe	Sp. Cl. Cp.	Special Club Coupe
Chry.	Chrysler	Sp. 4 D. Sed.	Special 4 Door Sedan
Cust.	Custom	Sta. Wgn.	Station Wagon
Imp.	Imperial	Sub.	Suburban

PART TYPE CODE SYSTEM

To simplify the listing and location of individual parts, a system of Part Type Codes is used in this Parts Catalog.

To illustrate, a Type of Part will be indicated as:

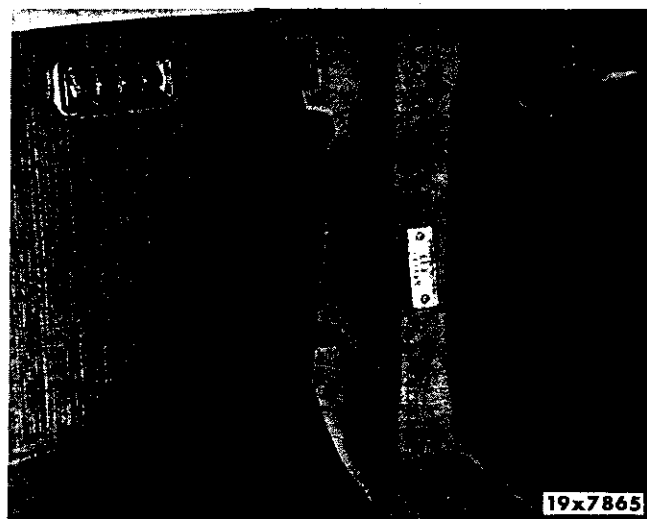
2-03-3 KNUCKLE, w/BUSHING

This code is broken down as follows:

- 2- Indicates the Major Group: "Group 2 -- Front Suspension"
- 03 Indicates the Sub Group: "03 -- Steering Knuckle"
- 3 Indicates the Code for the specific name of the part: "Knuckle, w/Bushing"

Part Type Code 2-03-3 will always appear as "KNUCKLE, w/BUSHING."

VEHICLE SERIAL NUMBER PLATE

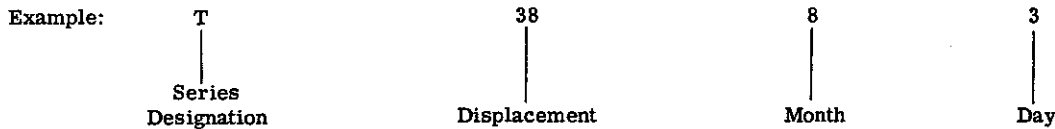


The Vehicle Serial Number Plate is located on the left front door hinge pillar.

If you are not certain of the correct part number when ordering parts for a specific vehicle, always specify the Vehicle Serial Number.

ENGINE IDENTIFICATION

1963 engines carry an engine identification number designation as follows (except Chrysler 300J, 426 and 318 cubic inch engines):



1. The first letter designates the Series.
2. The two numbers following the Series Designation letter indicate the Cubic Inch Displacement.
3. The numerals following the Displacement numbers designate the Month and Day the engine was built.

Cyl.	Eng. Type	Cubic Inch Displacement	*Engine No.
6	G	170	T-17-8-1
6	RG	225	T-22-8-1
8	B	361	T-36-8-1
8	LB	383	T-38-8-1
8	RE	413	T-41-8-1

* Assuming a production date of August 1.

Chrysler 300J engines have a starting engine number of C-300J-8-1.

426 cubic inch engines have starting engine numbers as follows:

11:1 Compression Ratio -- TMP-8-1
13.5:1 Compression Ratio -- TMP-HC-8-1

318 cubic inch engines are identified with a series letter, cubic inch displacement designation, and a serial sequence number, as follows: T-318-1001.

ENGINE NUMBER**LOCATING ENGINE NUMBER**

A boss is provided on all cylinder blocks upon which the engine identification number is stamped. The location of the boss varies with each type of engine, as described below:

Cyl.	Cubic Inch Displacement	Boss Location
6	170	Right side, front of block, below cylinder head
6	225	
8	318	Left side, front of block, below cylinder head
8	361	Right side, front of block, below ignition distributor
8	383	
8	413	Top front of block, left of water pump
8	426	Left side, front of block, behind thermostat housing

IMPORTANT

Engines are supplied with blank engine number bosses only. Dealers are governed by state law on the application of engine numbers. In states where license fees are based on displacement or taxable horsepower, it will be necessary to change Vehicle Registration if the new Engine differs from the one which it replaces.

ILLUSTRATIONS

Illustrations are located at the beginning of each group. Parts are identified on the illustration by Noun Name and Part Type Code. The Part Type Code designation will serve as an index to locate the listing of the Group.

PAGE NUMBERING

Two-part page numbers are used throughout this catalog. The first part of the page designation indicates the major group or section. The second part indicates the actual page number in the group. For example:

1-1 indicates Group 1, Accessories, Page 1

2-1 indicates Group 2, Front Suspension, Page 1

In the maintenance of the Loose Leaf Parts Catalog Revision Service, it may become necessary to add information beyond the capacity of the page. In this event, an "A" page will be used. For example: If it becomes necessary, because of change, to add several part numbers to page 2-1 and space does not permit the addition, you will be given Page 2-1A. Page 2-1A should be filed immediately following page 2-1.

PARTS PACKAGES

Service Parts Packages, containing all parts needed for a specific service operation, are listed in their respective groups with related parts. The listing will show adaptability and model application. Often it becomes necessary to know just what parts are contained in a Service Package. To determine this, refer to the Service Package Section. This section contains a secondary listing of all Service Packages in this Parts Catalog together with a list of every component part of each package. Service Packages in this section are listed numerically by Part Type Code.

ALPHABETICAL INDEX

Reference to any part by sub-group name is provided in the Alphabetical Index. This index indicates the Part Type Code, by means of which the listing can be quickly located.

NUMERICAL INDEX

Reference to any part by part number is provided in the Numerical Index. This index indicates the Part Type Code.

ORDERING INFORMATION

NOTE - For information on how to order Chrysler parts, see General Information Section in Chrysler Parts Price List

